



*Toledo Lighthouse Society ... A 501c3 Nonprofit Organization*

*1750 Park Rd. #2 Oregon, Ohio 43618*

*Toledolighthouse.org 419-691-3788 Fax: 419-691-2288 sandylakeerie@aol.com*

## **TOLEDO LIGHTHOUSE WATERFRONT FESTIVAL**

***July 10th & 11th, 2010 Maumee Bay State Park Sat. 10am-8pm; Sun. 10am-6 pm***

*Northwest Ohio Business*

*Re. Sponsor Toledo Lighthouse Festival ... Toledo Lighthouse Restoration*

*Dear Business Leader:*

*The Toledo Lighthouse is the premier waterfront landmark in Northwest Ohio. To celebrate this historic structure, the Toledo Lighthouse Society invites you to become a sponsor for the 7<sup>th</sup> annual 2010 Toledo Lighthouse Waterfront Festival.*

*The Toledo Lighthouse Festival features waterfront music with the Bonkers singing Beachboys Music, the Toledo School for Performing Arts playing Steel Drums both days, Lee Murdock singing The Lady of Old Maumee Bay – on his new Great Lakes Album, A Magician and Clown both days, and Buffet & tropical music.. Thousands attend the Toledo Lighthouse Festival in its 7th year – the regions and Great Lakes best waterfront and lighthouse festival.*

*At the festival people sit under trees and listen to the music, stroll along the walkway watching people making sand castles with Lake Erie in the background, visit the nautical and unique arts and crafts, enjoy a perch sandwich, sample and vote for your favorite clam chowder made locally including schools, Toft's Ice Cream & more.*

*This is a celebration & fundraiser for the Historic Toledo Lighthouse built in 1904. The Toledo Lighthouse is located about five miles off the shores of Maumee Bay State Park and is visible from shore on most days. The Lighthouse marks the Toledo shipping channel where boats are guided from Lake Erie thru Maumee Bay to the Maumee River. The six story 4000 square foot buff brick Romanesque lighthouse design includes a steel roof built like a ship's upside down hull. The phantom of the Toledo Lighthouse is located in the third story window. A screen writer is working on finalizing a movie at the lighthouse.*

*Festival funds and grants helped to purchase and install the Toledo lighthouse dock and ramp, and brought the original Toledo Lighthouse Fresnel Lens close to home in the lobby of Maumee Bay State Park. In 2006 the Toledo Lighthouse Society took ownership of the Lighthouse. The architectural firm of Duket is preparing plans and specification for lighthouse restoration. We need your help to continue the progress to preserve and restore the Toledo Lighthouse. All proceeds, net of festival costs, go toward historic preservation, restoration and access for the lighthouse. The Society is a nonprofit 501c3 tax exempt organization headquartered at Maumee Bay State Park's Lodge.*

*Sponsor levels begin at \$100 which yields recognition on fliers, the website, and on posters at the festival. This year for \$250 or more we are offering 2 tickets for a special sponsor preview to see the inside of the lighthouse. Sponsorship levels are attached. We need a sponsor for the Children's stage time for one hour of entertainment on Saturday and Sunday. Sponsorship also provides your company with preferred seating tickets for the Saturday night Beachboy/Bonkers concert. Sponsors also get a free entry into the sand castle contest – with 5 t-shirts, sand and water. Make sure your company is part of this historic year for the lighthouse. Please complete the enclosed form as soon as possible. Any questions call 419-691-3788.*

*Sincerely,*

*Toledo Harbor Lighthouse Society Representative*

**TOLEDO HARBOR LIGHTHOUSE WATERFRONT FESTIVAL SPONSOR FORM**  
*July 10<sup>th</sup> and 11<sup>th</sup>, 2010 Maumee Bay State Park*

- **HARBOR SPONSOR** – Contribution level - \$100 or more
  1. Five reserved seat tickets to Saturday’s Concert
  2. Business name on promotional materials
  3. Periodic announcements at the festival
  4. Entry to sand castle contest
  
- **BEACON SPONSOR** – Contribution level - \$250 or more
  1. Two sponsor tickets for boat ride and inside lighthouse tour
  2. Thirteen reserved seat tickets to Saturday’s Concert – bonus 5 extra
  3. Business Name on promotional materials
  4. Business Name on Festival Flyers
  5. Free Business Display Area
  6. Entry to sand castle contest
  
- **KEEPER SPONSOR** – Contribution level - \$500 or more
  1. Four sponsor tickets for boat ride and inside lighthouse tour
  2. Twenty-five reserved seat tickets to Saturday’s Concert – bonus 10 extra
  3. Corporate logo on promotional materials
  4. Business Name on Festival Flyers
  5. Free Business Display Area
  6. Entry to sand castle contest
  
- **LIGHTHOUSE SPONSOR** - Contribution Level - \$1,000 or more
  1. Eight tickets for boat ride and inside lighthouse tour
  2. Fifty or more reserved seat tickets for Saturday’s Concert – bonus 25 extra.  
Corporate Logo on promotional materials  
Sponsors major festival component (Entertainment, Arts & Crafts, etc.)  
Corporate logo on advertising at festival
  3. Business Name included on Festival Flyers
  4. Free Business Display area or nonprofit organization business wishes to sponsor –  
Work with festival committee on spaces needed
  5. Free Entry(s) to Sand Castle Contest

*Please detach and mail the SPONSOR FORM below to: Toledo Lighthouse Waterfront Festival, c/o Maumee Bay Resort, 1750 Park Rd. #2, Oregon, Ohio 43618, a not for profit organization. To be included in promotional materials, check should be received by April 1, 2009. After April 1, promotional materials will be used to the extent possible. If corporate logo applies, please include with the application. Questions 419-691-3788 or sandylakeerie@aol.com*

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**TOLEDO LIGHTHOUSE WATERFRONT FESTIVAL SPONSOR**

Sponsor Level: \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Telephone # \_\_\_\_\_

Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Request: Event Sponsor Information \_\_\_\_\_ Volunteer Information \_\_\_\_\_ Display App. \_\_\_\_\_

Comments \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

